

Sandeep 'Sonny' Ahuja

Business Operations Executive | AI Workflow & Automation Strategist | Small Business SME

Las Vegas, NV | ahujasonny@gmail.com | ahujasonny.com

PROFESSIONAL SUMMARY

Business operations executive and systems builder with 25+ years of experience launching, operating, and improving small businesses. Combines deep expertise in P&L management, staffing, purchasing, vendor management, SOPs, training, forecasting, and operational decision-making with hands-on fluency in AI-assisted workflow design, automation, data integration, and business intelligence. Builds practical operating tools using ChatGPT, Claude, Gemini, n8n, Google Apps Script, Netlify, Google Sheets, APIs, and Toast POS. Particularly effective at translating complex business processes and raw data into usable systems for nontechnical managers and frontline teams.

APPLIED AI & BUSINESS SYSTEMS

AI & Automation

ChatGPT, Claude, Gemini; multi-model workflows; n8n; Google Apps Script; API-based integrations; structured prompting; conditional logic

Data & Reporting

Google Sheets; Toast POS; operational dashboards; automated email reporting; historical backfill; purchasing, AP, inventory, PMIX and labor analysis

Workflow Design

Process mapping; SOP digitization; activity logging; management alerts; prep and ordering workflows; event/BEO coordination; forecasting

Business Expertise

P&L; multi-unit operations; staffing; vendor management; procurement; concept development; training; food costing; revenue strategy

SELECTED AI & AUTOMATION PROJECTS

Operational Intelligence & Reporting | Toast → n8n → Google Workspace

Designed an automated reporting workflow connecting Toast POS data with n8n, Google Sheets, and management email reporting. Developed workflow logic and data transformations with AI-assisted coding to convert operational data into recurring sales, labor, discount, and accountability reporting. Historical backfill capability is built; expansion of the full historical dataset is in progress.

Interactive SOP & Accountability System | Netlify + Google Apps Script

Designed and deployed approximately 5–6 interactive FOH/BOH operating tools that replace static checklists with trackable workflows. Activity is logged to Google Sheets, with conditional management emails triggered when employees report issues, incomplete work, or follow-up needs.

Prep, Ordering & Event Operations Automation

Built integrated prep schedules, forecast-driven ordering tools, supply lists, and BEO/event workflows. Reduced management coordination by approximately 30–45 minutes per event while improving FOH/BOH communication. Forecasting is being strengthened through additional historical-data integration.

Business Intelligence & Decision Support

Built dashboards for AP, invoice management, purchasing analysis, and inventory by location, with sales integration next. Uses AI to support financial modeling, PMIX analysis, food costing, equipment/vendor comparisons, menu revisions, training content, and operational decision support.

PROFESSIONAL EXPERIENCE

Las Vegas Brewing Company | Las Vegas, NV

Oct 2023 – Oct 2026

Director of Operations

- Led food and beverage operations across two locations generating approximately \$1.5M in combined annual revenue, with full P&L responsibility and oversight of 30–40 FOH, BOH, and management staff.
- Built n8n automation pipelines integrating Toast POS data into live Google Sheets dashboards and automated email reporting for sales, labor, discounts/comps, and operational accountability.
- Developed AI-assisted ordering, prep-scheduling, reporting, and interactive SOP systems while personally designing workflow logic and using AI to accelerate code development.
- Built the company's financial reporting infrastructure from scratch, including invoice tracking, P&L coding, purchasing controls, POS reporting, and management dashboards.
- Drove 34% year-over-year revenue growth at the Downtown location and increased food sales 69% through menu development, operational improvements, and data-informed decision-making.
- Directed the full pre-opening of the Downtown location, including hiring, vendor setup, menus, Health Department plan review, and operating infrastructure.

Sandeep 'Sonny' Ahuja

Las Vegas, NV | ahujasonny@gmail.com | ahujasonny.com

Bin702 | Las Vegas, NV

2012 – Present

Managing Partner

- Created and continue to operate a compact bar/restaurant concept built inside repurposed shipping containers; sustained average gross revenue of approximately \$1M annually over twelve years of operation.
- Manage financial performance, menu design, food cost, sourcing, staffing, training, vendor relationships, and ongoing operational improvements.

ADDITIONAL ENTREPRENEURIAL & CONSULTING EXPERIENCE

18bin | Managing Partner | Las Vegas, NV | 2019–2020

- Conceptualized and opened a large bar, restaurant, and music venue in fewer than 100 days, managing remodel, equipment, menus, hiring, Health Department approval, and event revenue programs.

Downtown Project | Small Business Development | Las Vegas, NV | 2012–2014

- Reviewed business proposals and investment opportunities for a Downtown Las Vegas development fund; mentored founders through concept development, licensing, staffing, and financial management; supported company-owned hospitality concepts.

O Face Doughnuts | Managing Partner | Las Vegas, NV | 2014–2016

- Created a chef-inspired doughnut and specialty coffee concept, including kitchen/coffee-bar design, equipment selection, opening-team recruitment, operations, and brand development.

Bleu Gourmet / Catering by Bleu | Managing Partner | Las Vegas, NV | 2004–2012

- Built a restaurant, retail wine, and catering operation; grew gross revenue 50% over four years through catering expansion and business-cycle analysis.

Nevada Wine Cellar | Managing Partner | Las Vegas, NV | 1998–2001

- Owned and operated a boutique specialty wine and spirits retailer with approximately \$250K in fine-wine inventory and \$2M in annual gross revenue.

Two Bleu LLC | Operations Consulting

- Advised hospitality businesses on concept development, menu engineering, food costing, staffing, operations, events, financial modeling, and business systems.

REPRESENTATIVE AI-ENABLED BUSINESS APPLICATIONS

Financial modeling for new concepts and investor presentations • equipment/vendor quote comparison • PMIX and menu analysis • food costing • training manuals • operational forecasting • invoice and purchasing analysis • prep planning • SOP creation • management reporting

PROFESSIONAL DEVELOPMENT

Applied AI Business Operations Curriculum (self-directed, 12 weeks): AI evaluation & rubric writing; multi-model AI fluency; API fundamentals; JSON & API integration; advanced n8n; data analysis & dashboards; AI business-process design; structured prompting; AI agents & tool use; AI governance & reliability; analytical writing; capstone AI Operations Command Center.

EDUCATION

Bachelor of Science, Marketing | Arizona State University, Tempe, AZ